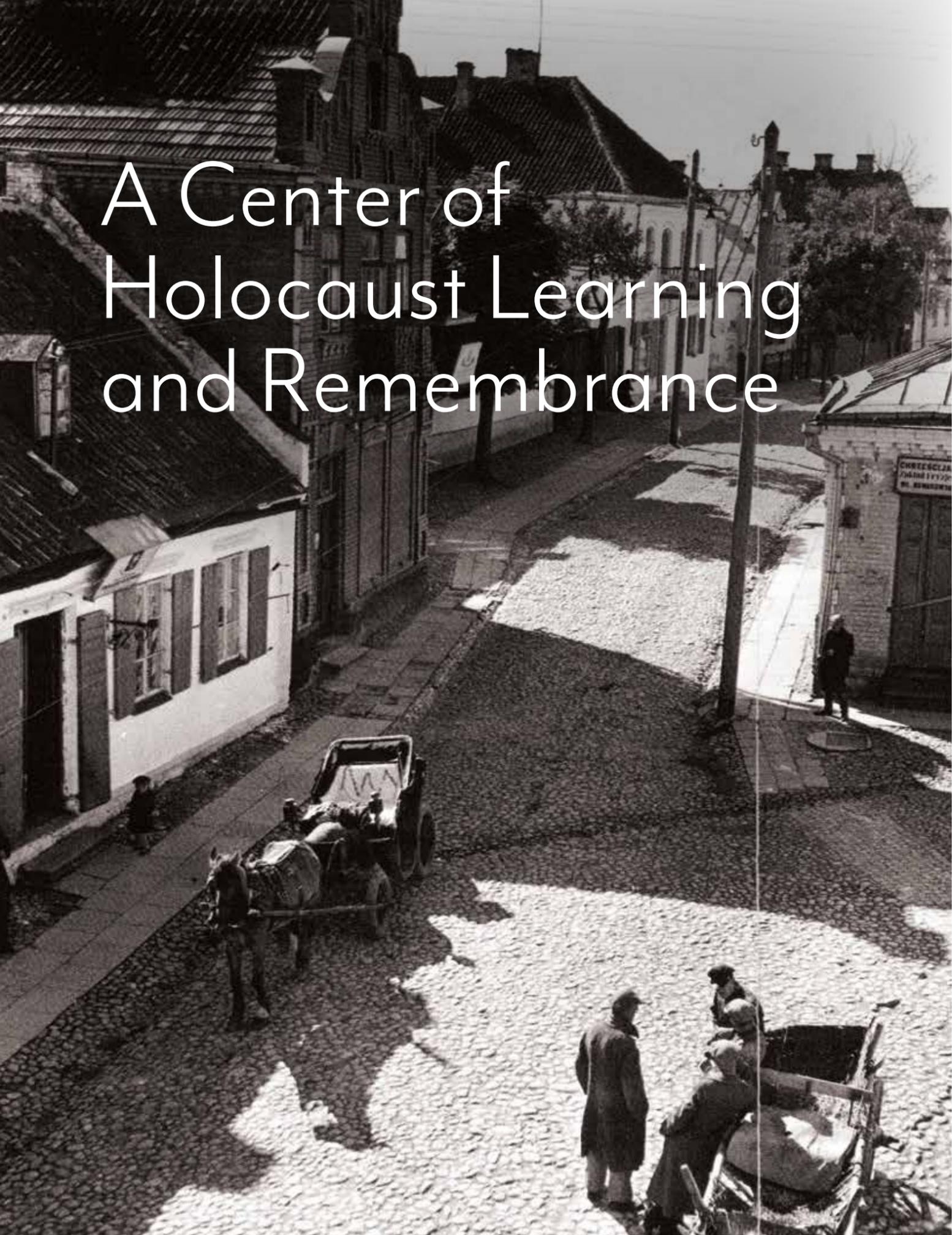


The Kiddush Hashem Archive

CAPITAL CAMPAIGN

Building Greater Understanding





A Center of Holocaust Learning and Remembrance

Established over fifty years ago, the Kiddush Hashem Archive documents the fate of Holocaust victims, survivors, and rescuers through artifacts, photos, films, books, and personal stories. We hold an inestimable collection of priceless items relating to the fate of the Jews in Europe – communities and individuals – under the Nazi regime.

We actively search for, restore, and classify direct evidence of events in areas in which our knowledge – and through it our ability to understand and educate – is still deficient.

As custodians of such important objects, we ensure they are protected and cared for at the highest possible standard. We then make them accessible to the general public and to researchers through publications, teacher training, study sessions, conferences, and modern technology. We also produce enrichment programs, exhibits and initiatives for educational institutions and youth groups.

A Holocaust Archive with a Difference

The Kiddush Hashem Archive is a Holocaust center with a special approach: we focus on the spiritual dilemmas, values and courage of individuals and communities before and during the Holocaust. We research, document and memorialize the richness of the lost Jewish traditions and cultural lives, and tell the story of the Jewish People's endurance, survival and renewal.

It is this singular focus that causes Holocaust museums worldwide, the Israeli education system, the IDF, and researchers both in Israel and abroad to turn to us for information and material, for teacher training and for lesson plans. It is also this special focus that causes survivors and their descendants to entrust us with the rare treasures in their possession.

The Archive in Facts and Figures

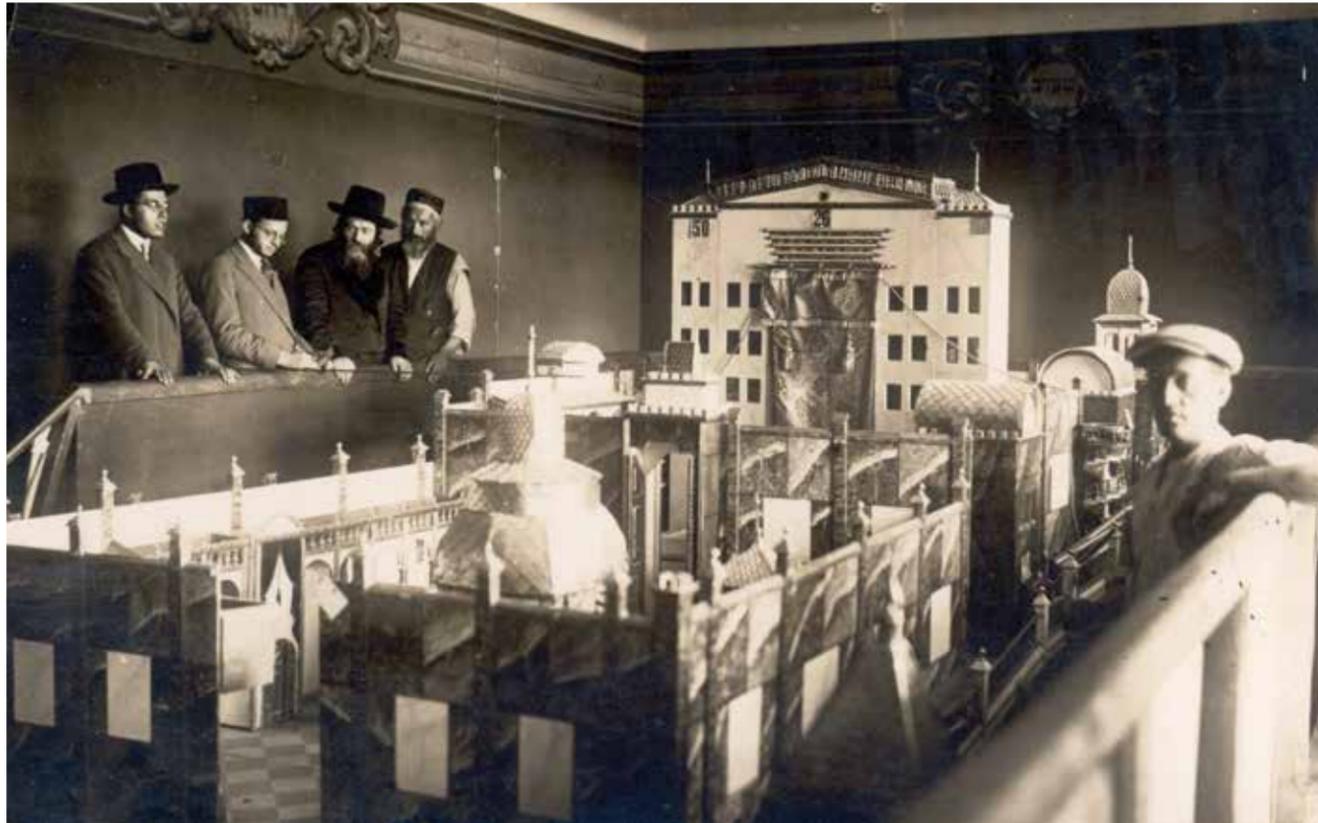
We have been collecting and preserving material for over half a century.

1,600 running meters of item-filled shelves	1,000 running meters of scanned documents
300,000 photographs in the digitized database	40,000 catalogued titles in the library
3,000 boxes of documents and artifacts in the archival collection	2,000 videoed testimonies of survivors
400 boxes of archival material in various stages of classification	8 certified and seasoned archivists in full-time employment
20 staff members in part-time operational positions	10 Holocaust study curricula completed
13 Holocaust documentary films produced and available to the public	50 published biographies of survivors

The Kiddush Hashem Archive is open to the public year-round, 5 days a week (not including Jewish and public holidays).

Connecting the next generation through education.

Because Discovery Never Ends



How One Picture Can Still be Worth a Thousand Findings

In early 2012, 2700 photographs were discovered in an attic in Lublin, Poland, where they had lain undetected for over half a century. Among them were hundreds that documented Lublin Jewish life before the War.

Try as they may to identify the people and places depicted in the photographs, Lublin researchers came up empty handed. As a last resort, they turned to the Kiddush Hashem Archive for help.

We combed our 300,000 restored and catalogued photographs until we discovered a digitized copy of one of the 2700: it depicted a model of the Temple, built for the Chachmei Lublin Yeshiva, but burnt to cinders by the Nazis in 1939. Our copy was stamped with the words: Lubelska Photography Studio, 4 Runek, Lublin.

Deciding to cast our net wider for additional data, we began searching for descendants of the Lublin Yeshiva faculty and students. In her home in London, we located the daughter of one of its most prominent Rabbis. She too had a batch of photographs with the Lubelska Photography Studio stamp on them.

Inviting the Lublin team to join us, we pieced together new information about the Jewish community of that city - about places and people lost, about a world that still needs to be deciphered to be understood.

Connecting the next generation through education.



A Year in Our Life

50,000

visits of high-school students from Israel and the Jewish world

1,050

teachers participated in workshops

75

principals of Haredi high-schools took part in a study day

40,000

unique website visits

An international seminar for education professionals held in the US

60,000

users of the audio service listened to survivor testimonies

5

new books published

5

researchers from other archives came to advance their knowledge

10

seminars held in educational institutions throughout Israel

2,500

requests made by the public were answered

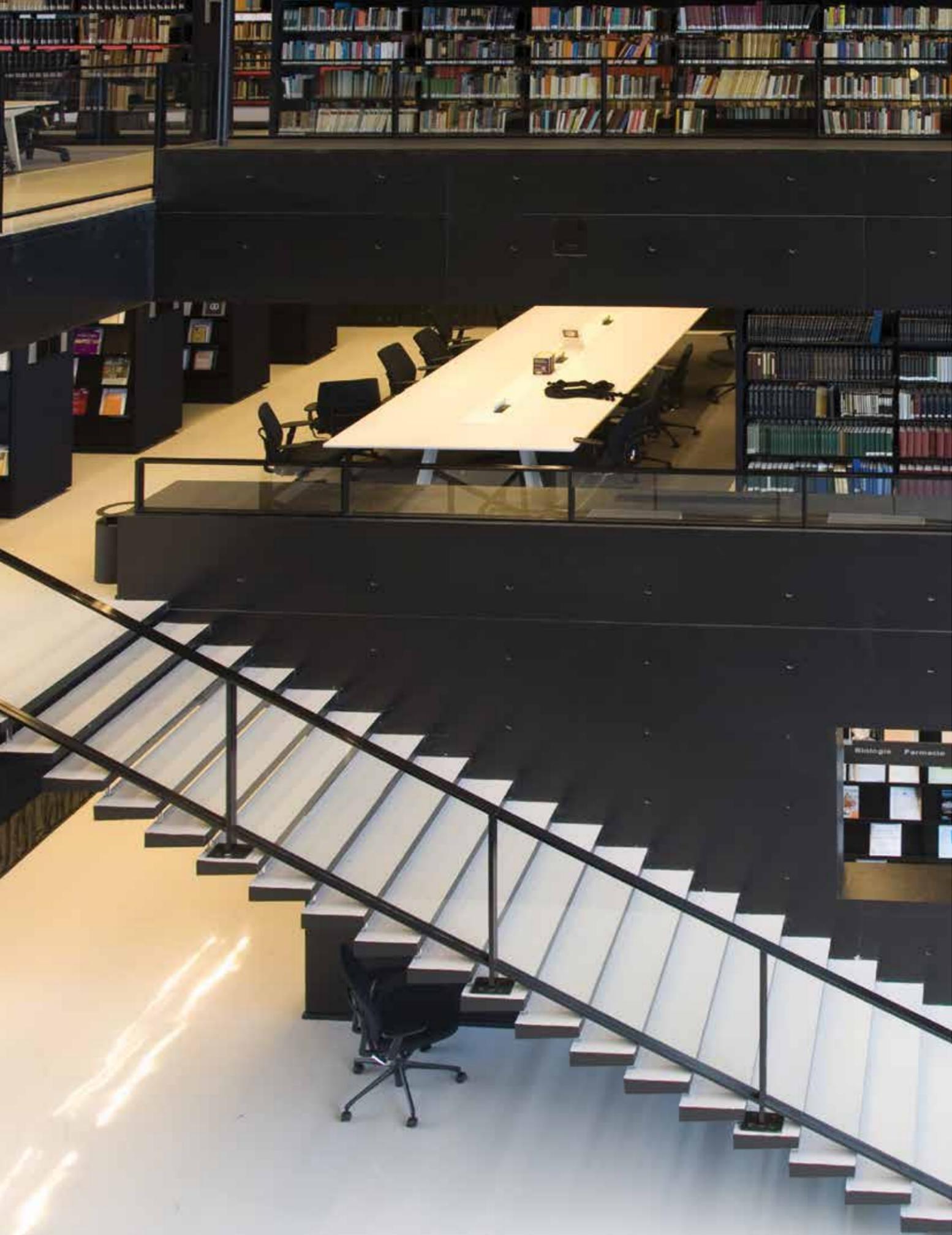
10,000

Facebook friends exposed to our material



An Important Mission

Today, the work of the Kiddush Hashem Archive is more important than ever. In an increasingly brittle world, it is vital that we continue to educate young people about the Holocaust. It is equally vital that, document by document, photograph by photograph, we continue to record, restore and preserve the vast archival collection painstakingly amassed over more than half a century, and still growing, one piece of newly gathered information at a time.



A Home of Our Own

The Kiddush Hashem Archive currently operates in a small and crowded rental location and is no longer able to meet the demand of annual visitors, training programs, ongoing research and modern archival needs. Because of these severe space constraints, we are launching a campaign to build a state-of-the-art permanent home that will take us into the future.

A Modern Holocaust Educational Research Center

Recognizing the importance of the Kiddush Hashem Archive, the City of Bnei Brak generously allocated a plot of prime real estate for us to build an Educational Research Center and Holocaust Museum so that, for the first time, we can showcase our vast and priceless archive of artifacts and display the artwork in our possession. The Israeli government has also undertaken to contribute significant funds towards this endeavor. In a home of our own, with dramatically larger facilities and expanded educational programming, we will galvanize Israelis and Jews throughout the world to better understand the Holocaust and its lessons.

12	Eleventh-Twelfth Floor: The Conference Auditorium (due to the small size of the plot, requires two floors to allow for balconies and galleries)
11	
10	Tenth Floor: Holocaust Educational Center, to include classes equipped with the latest training technology
9	Ninth Floor: The photographic archive, publishing department and Holocaust research department
8	Eighth Floor: Document and archival material, including the preservation and restoration department
7	Seventh Floor: The Central Archival Library: housing over 40,000 titles, to which 100 items are added each year
6	Sixth Floor: The Administrative Floor, including offices, meeting rooms and boardroom, as well as staff cafeteria
5	Fifth Floor: The Testimony Space: An activity center for second generation and multi-generation programming
4	Second to Fourth Floors: Holocaust Museum: 3,000 square meters housing both permanent and temporary exhibitions
3	
2	
1	First Floor: Main entrance and 'Yizkor' Hall

Connecting the next generation through education.



A Mission So Big We Can't Do it Alone

A well designed restoration and education center is what will allow us to continue advancing a vital Jewish mission. This is a once-in-a-lifetime endeavor. This is a bold idea, a grand vision, an important mission – so important that we can't do it alone.



Join Us

The need for us to stand up to intolerance and hatred has never been more relevant. Help keep the flame of knowledge and understanding alive. With your support, we will build a critically-needed international resource center, one that will serve to teach and inform future generations in Israel, throughout the Jewish world, and beyond. We cannot do it without you. Join us!

Donor Recognition

In appreciation of donor support, the Kiddush Hashem Archive will recognize the generous contribution of those who share our vision to build an international Holocaust research and learning center in Beni Brak.

A Wall of Honor will be located in the main entrance lobby, and acknowledgements given at varying gift levels. Individual naming opportunities for specific spaces will also be available.

Donations to the Kiddush Hashem Archive are tax-deductible in both Israel and the U.S. (501c3).

Connecting the next generation through education.

Rachel Yud ry@ganzach.org.il
M 972-52-7606080 T 972-3-5703018
15 Harav Meltzer St. POB 5110201 Beni Brak

www.ganzach.org.il

